

Almaviva Group: Inauguration of the New Headquarters in Milan on Corso Como

CEO Marco Tripi: We're fortifying our roots in Milan and Lombardy while driving digital innovation to boost the region's competitiveness.

Centrally and strategically located, the new headquarters combines functionality and creativity with innovative spaces designed to foster well-being and collaboration.

Milan, February 20, 2025 – Almaviva, an Italian digital innovation group, inaugurated its new headquarters in Milan, on Corso Como, today. The event was attended by the President of the Lombardy Region, Attilio Fontana; the President of Almaviva, Alberto Tripi; and the CEO of Almaviva, Marco Tripi.

"After being present in Milan and Lombardy as a key innovator for more than twenty years, today we're fortifying our roots and reinforcing the drive for digital transformation in order to boost Lombardy's competitiveness. Our goal is to make the region more attractive to visionaries and investors, bringing tangible benefits to businesses, public administrations, and individuals," emphasized Marco Tripi, CEO of Almaviva. "The new headquarters also reflects Almaviva's commitment to fostering a work environment that's attentive to people's needs, thereby contributing to the success of a group that continues to grow, both in Italy and around the world."

In addition to *Almaviva*, the parent company, the newly inaugurated headquarters is home to Reactive, a company specializing in the digital transformation of the Finance & Insurance sector; *Kline*, a FinTech firm that handles Fiduciaries, Wealth Management, SIM, SGR, and private banking; and the digital hub *Almaviva Digitaltec* and *Almawave*, the group's AI and Big Data company, listed on the EGM market.

Located in the heart of Milan, the offices can be reached easily via all means of public transportation. They occupy three floors, connected by a large internal staircase, and have a total surface area of 2,000 square meters, featuring 200 workstations, 15 meeting rooms, and dedicated spaces for collaboration and relaxation.

The spaces have been conceived to provide functional work spaces, with a contemporary style that focuses on well-being and design, an ideal setting to stimulate collaboration, creativity, and skill development, in line with the group's culture and commitment to innovation. At its core, this vision prioritizes people while embracing advanced standards of security, sustainability, and work-life balance.

The Almaviva Group's new spaces will be involved in initiatives focused on education, training, and analysis of topics related to digital transformation. Within this context, Almaviva has partnered with TEDxMilano for 2025. The collaboration is aimed at fostering dialogue and exchanging ideas about innovation culture and the opportunities created by the evolution of new technologies.

The new Milan headquarters responds to the needs of a group with deep roots in Italy and a strong global presence, a group which has ben recognized as one of the top 100 best-performing Made in Italy companies over the past six years, the "Superchampions" of Italy, selected by the ItalyPost

Research Center with L'Economia del Corriere della Sera, and which came in first in DataManager's 2024 ranking of the Top 100 sustainable ICT companies.

The building has a high energy performance rating and has been certified "Very Good" by BREEAM (Building Research Establishment Environmental Assessment Method, one of the leading international standards for assessing building sustainability).

Almaviva

Almaviva, an Italian digital innovation group, supports the country's growth processes by embracing the challenges that companies must face in order to remain competitive in the digital age, innovating its own business models, organization, corporate culture, and ICT. With solid made in Italy expertise, Almaviva has built a global network consisting of 30 companies and 79 offices in Italy and abroad, with a significant presence in LATAM (Brazil, Colombia, Dominican Republic), as well as in the United States, Belgium, Spain, Finland, Saudi Arabia, the United Arab Emirates, Egypt, and Tunisia. For more information visit www.almaviva.it.

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